AGRICULTURE APPROPRIATIONS/Market Promotion Program Limitations

SUBJECT: Agriculture, Rural Development, and Related Agencies Appropriations Bill for fiscal year 1996 . . . H.R. 1976. Cochran motion to table the Bumpers/Bryan modified amendment No. 2699.

ACTION: MOTION TO TABLE FAILED, 36-62

SYNOPSIS: As reported, H.R. 1976, the Agriculture, Rural Development, and Related Agencies Appropriations Bill for fiscal year 1996, will provide \$63.78 billion in new budget authority, 80 percent of which will be for mandatory spending programs, and 63 percent of which will be for food welfare programs.

The Bumpers modified amendment would make the following changes to the Market Promotion Program (MPP):

- foreign-owned corporations would not be allowed to receive MPP funds;
- only small business concerns would be eligible to receive MPP funds;
- total funding would be cut by \$40 million, from \$110 million to \$70 million; and
- agricultural cooperatives and similar associations would be considered small businesses for purposes of this amendment, regardless of their size.

Debate was limited by unanimous consent. Following debate, Senator Cochran moved to table the Bumpers amendment. Generally, those favoring the motion to table opposed the amendment; those opposing the motion to table favored the amendment. NOTE: Following the vote, the amendment was adopted by voice vote.

Those favoring the motion to table contended:

The United States has been aggressively and successfully pursuing overseas markets for its agricultural products. The MPP has been partially responsible for the gains that have been achieved to date. Yesterday, we had a vote that showed that most Senators support the MPP. Today, instead of trying to kill the program, our colleagues are suggesting restrictions. We suggest they are not familiar enough with the program's current eligibility rules, restrictions, and safeguards to make informed suggestions. Our colleagues

(See other side) **YEAS (36)** NAYS (62) NOT VOTING (2) **Democrats** Republicans Republicans **Democrats** Republicans **Democrats** (26 or 49%) (27 or 51%) (35 or 78%) (10 or 22%) **(1) (1)** Hatfield-3AY Pryor-4 Ashcroft Baucus Abraham Akaka Inouye Bennett Boxer Brown Biden Johnston Bond Daschle Bingaman Kennedy Burns Campbell Chafee Bradley Feinstein Kerry Cochran Ford Coats Breaux Kohl Craig Heflin Cohen Bryan Lautenberg Domenici Coverdell Kerrey Bumpers Leahy Moseley-Braun D'Amato Byrd Levin Frist Gorton DeWine Conrad Lieberman Murray Dole Gramm Simon Dodd Mikulski Faircloth Grassley Dorgan Moynihan Hatch Grams Exon Nunn Feingold Pell Helms Gregg Hutchison Inhofe Glenn Reid Kempthorne Jeffords Graham Robb Rockefeller Lott Kassebaum Harkin EXPLANATION OF ABSENCE: McConnell Kyl Hollings Sarbanes Murkowski Lugar Wellstone 1—Official Buisiness Packwood Mack 2—Necessarily Absent Pressler McCain 3—Illness Shelby Nickles 4—Other Simpson Roth Snowe Santorum SYMBOLS: Specter Smith AY—Announced Yea Stevens Thomas AN-Announced Nav Thurmond Thompson PY-Paired Yea Warner PN-Paired Nay

VOTE NO. 449 SEPTEMBER 20, 1995

have also proposed a \$40 million cut. The Agricultural Committee is currently considering that possibility in its efforts to meet its reconciliation instructions. We think it should be allowed to make its own decision on this matter. Senators who favored keeping the MPP should logically also be opposed to making uninformed changes to the program, and should therefore join us in tabling the Bumpers amendment.

Those opposing the motion to table contended:

The Bumpers amendment would make the MPP defensible. First, the purpose of the MPP is to promote U.S. exports. We do not think that purpose is being met when we pay foreign companies to export products they make in the United States. Accordingly, this amendment would eliminate foreign eligibility under the program. Second, we do not think that giving a few million dollars to a huge multinational company with a foreign advertising budget in the tens or hundreds of millions of dollars will change that company's behavior, yet the MPP currently gives such companies millions of dollars in export assistance. This amendment, therefore, would eliminate large corporations' eligibility under the program. Third, in these tight budgetary times most Americans favor budget cuts, so this amendment would reduce funding for the MPP instead of increasing it greatly, as proposed in this bill. Fourth, and finally, we do not think it would be fair to count agricultural associations as big businesses just because they represent thousands of individual farmers. Therefore, this amendment would expressly allow agricultural associations to participate in the program. The Bumpers amendment would make four very positive changes in the MPP. We urge Senators to vote in its favor.